Annual Sponsorship for the Tamil Heritage Month Gala

Jointly hosted by the Ottawa Tamil Association (OTA), the Federation of Global Tamil Organizations (FGTO) and the Tamil Genocide Memorial (TGM)

Sunday, January 24, 2027 · Doors open 3:30 PM EST · Ottawa

Three Tamil organizations are hosting this Gala together. Join 300+ guests for a formal evening honouring Canadian Tamil heritage and raising awareness of the genocide against Tamils in Sri Lanka. The Gala brings together professionals, business leaders, elected officials, civil servants and community members for an evening of culture, conversation and purpose.

Put Your Brand in the Room That Matters:

For more than a decade, the THM Gala has been where the Tamil Canadian community meets the people who shape Canada. Each year, more than 300 guests attend:

- business owners, professionals and entrepreneurs
- community leaders and families from Ottawa, Toronto, Montreal and beyond

As a sponsor, you reach this audience directly, and you are seen standing with a community that values heritage, justice and giving back.

Why Sponsors Choose the THM Gala

- Your brand is promoted on the hosts' websites and social media all year, not just on Gala night.
- Your logo appears on the flyer, poster, agenda, event web page, event slideshow and the main event banner.
- You get dedicated display space for your business materials, so guests can meet you and take your contact details home.
- You are associated with a respected, transparently run event backed by three established Tamil organizations.

Sponsorship Levels

- Annual Sponsor: $500: For a strong presence at a small-business budget.
- Gold Sponsor: $1,000: Twice the visibility of an Annual Sponsor.
- Title Sponsor: $3,000 – $5,000: Our premier partner for 2027. Limited availability.
- Table Sponsor: Buy 6 or more tickets to reserve a table for your team, clients or family, with your name at the table.
- Become a sponsor: https://ottawatamilassociation.ca/thm, Email: info@ottawatamilassociation.ca

Your Ticket Is More Than Dinner

- Adults: $75 · Students: $45 · Families: $200 (for members and supporters)
- Proceeds support the hosts' year-round work: food bank donations, humanitarian projects and human rights initiatives.

About Hosting Organizations.

Since 2014, the Ottawa Tamil Association (OTA) has advocated for justice for the genocide against Tamils in Sri Lanka. It also supports food banks and humanitarian causes, and helps young Tamils grow as leaders and entrepreneurs. OTA publishes its finances every year and is part of the Tamil Conference Coalition and a member of FeTNA, FGTO and TGM.

Event links: https://OttawaTamilAssociation.ca/thm